

**D:T Board Meeting Minutes**  
**Wednesday, September 12, 2018**  
**Tiburon Town Hall**

President Fraser called the meeting to order at 4 p.m.

Boardmembers Present: Jim Fraser, President; Justin Flake, Treasurer (4:15 p.m.); Greg Chanis, Jim Gerney, Steve Sears

Boardmembers Absent: Patrick Sherwood

Ex Oficio: Stephanie Fermin, Director; Diane Crane Iacopi, Minutes

Guests: DeAnn Biss, Executive Director, Tiburon Chamber of Commerce

Director of Marketing Fermin noted that the August meeting had been cancelled due to lack of a quorum and the agenda items had been carried forward to this meeting.

**Public Comment** - None

**Approval of Minutes from July 11, 2018**

Motion/Second (Chanis/Gerney) to approve the minutes, as written.

Vote: All Ayes (Sherwood absent)

**Banking Totals - P&L Report**

DOM Fermin reported a current balance of \$284,364.80 and said YTD expenditures are on track at 14% of total budget. She said income at the current level would indicate a sustainable budget for the next five years, and possibly longer.

Report accepted.

**2018-2019 Budget**

DOM Fermin said the FY budget was balanced and all funds allocated by category. She asked for questions and comments. Boardmember Gerney asked if the budget included the \$90,000 rollover from the previous year. DOM Fermin replied that it did.

There was no public comment.

Motion/Second (Chanis/Fraser) to approve the FY 2018-2019 budget in the amount of \$256,912, as stated.

Vote: All Ayes (Sherwood absent)

**D:T Marketing Review** - DOM Fermin gave an update on newsletters, rack cards, trade shows, community events and local sponsorships.

**BART & Outdoor Ads** - DOM Fermin said the BART and MUNI ads had just gone up today. She reviewed the ads and press release. She thanked the Board for its support of the project and said she was available to make a report to the Town Council, as well.

**Update Tiburon Chamber of Commerce Collaboration**

**--New Executive Director**

DeAnn Biss was introduced and expressed her interest in utilizing social media.

DOM Fermin said she and DeAnn had discussed opportunities to collaborate and possibly share administrative help while noting that D:T's focus was more "outside in" than the Chamber's.

**--Friday Nights on Main**

**New Business** - None

**Adjourn** - President Fraser adjourned the meeting at 4:40 p.m.

destination:Tiburon Board Meeting Agenda  
September 12, 2018 - 4:00 p.m  
Tiburon Town Hall

- Open Meeting
- Public Comment
- Approval of Minutes from July 2018 Meeting
- Banking Totals - P & L Report
- 2018-2019 Budget
- d:T Marketing Review
- BART & Outdoor Ads
- • Update Tiburon Chamber of Commerce Collaboration
  - New Executive Director
  - Friday Nights on Main
- New Business
- Adjourn